

# THE VIEW

Life sciences | August 2021



With COVID-19 fuelling digitalization, the healthcare industry has seen a sudden increase in innovations. Technologies such as robotics, IoMT, and AI have proven to be instrumental in optimizing medical practices and operations. In this month's newsletter, we take a deep dive into the smart technologies that are revolutionizing healthcare, to help you prepare for and partake in the industry's future.

## Highlights



### **Robotic surgery: A hi-tech path to healthcare's future**

The surgical robot market is expected to reach USD 16.77B by 2031, growing at a CAGR of 10.2%. With the future of robotic surgery in healthcare beginning to shape up, here's a holistic view of the current scenario in this space. [>>](#)



### **IoMT trends driving strategic healthcare partnerships**

The revolutionary potential of IoMT has left the healthcare and technology industries wanting to get in on the action. Explore how major healthcare and tech giants are entering into cross-industry partnerships, to build capabilities in IoMT. [>>](#)



### **AI in life sciences R&D: the startup landscape**

AI, which can reduce R&D costs by up to 70%, is attracting increased investment in life sciences. H1 2021 saw a record funding of USD 2.5B for AI startups in life sciences R&D. Here is an in-depth analysis of the startup funding landscape. [>>](#)

Want a detailed report of the state of **AI in healthcare**?

[Contact us today.](#)

## Expert talks: What's next for AI?

"Moving forward, AI would be able to truly realize the value of data. The future of AI is to relieve the administration of healthcare. AI implementations should monitor and address issues as they are occurring to highlight success or potential failures."

- [Danny Scott, CIO, Good Samaritan Health Services](#)

## Success story

### Assessment of China's Hepatitis B treatment market



Explore how a major biopharma company was able to gain holistic insights into the Hepatitis B treatment market in China, and successfully identify key growth opportunities, by partnering with Netscribes. >>

## Health-tech in the news

- COVID-19 has caused a healthcare chatbots boom ([Washington Post](#))
- Revolutionary improvements in robotic surgery are closer than ever ([Modern Healthcare](#))
- How the challenge of regulating AI in healthcare is escalating ([EY](#))
- AI can vastly improve optimized healthcare resource utilization ([Healthcare IT News](#))

Join us as we explore the latest trends and future opportunities in the nutraceuticals industry with DFE Pharma and OmniActive Technologies.

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**WEBINAR**

**Nutraceuticals: Current trends and future possibilities**

**25<sup>th</sup> AUGUST 2021**  
15:30hrs – 16:30hrs  
(Indian Standard Time)

Register here

Speakers:

Ms. Sohini Sarkar  
Project Manager  
Netscribes

Mr. Sanjaya Mariwala  
Chairman and Managing Director  
OmniActive

Mr. Sander van Gessel  
Director – Innovation & Technical Solutions  
DFE Pharma

netscribes

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Identify opportunities for a differential advantage through a cohesive view of healthcare markets. [Learn more.](#)

41 East, 11th Street, New York  
NY10003, USA  
+1-877-777-6569  
info@netscribes.com



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