

# THE VIEW

Life sciences | June 2021



The first clinical trial was documented in 1747, and since then, clinical trial technology has evolved at an unprecedented pace. With COVID-19 presenting various challenges, clinical researchers have had to rethink designs, adopt new technologies, and develop modalities to make scientific breakthroughs and innovative cures possible globally.

This month's newsletter takes a deep dive into the clinical trials landscape, its emerging technologies, and a future outlook in honor of Clinical Trials Day that was celebrated on May 20, 2021.

## Highlights



### **How the clinical trials landscape has evolved post COVID-19**

As the race to develop COVID-19 treatments has intensified, the necessity of accelerating the discovery and approval of new drugs has become clearer. Consequently, clinical trials have advanced faster in the past six months than in the last ten years. Here's what has been accomplished, and the future prospects of clinical trials. >>



### **Interview: Emerging trends in decentralized clinical trials due to COVID-19**

Due to the pandemic, the life sciences sector had to rethink innovations to overcome various challenges and quickly develop safe and effective drugs. In this interview with Dr. Jitesh Bhatt, VP of Clinical Product at Wellthy Therapeutics, we explore how DCT has evolved, and its impact on the future of drug discovery. >>



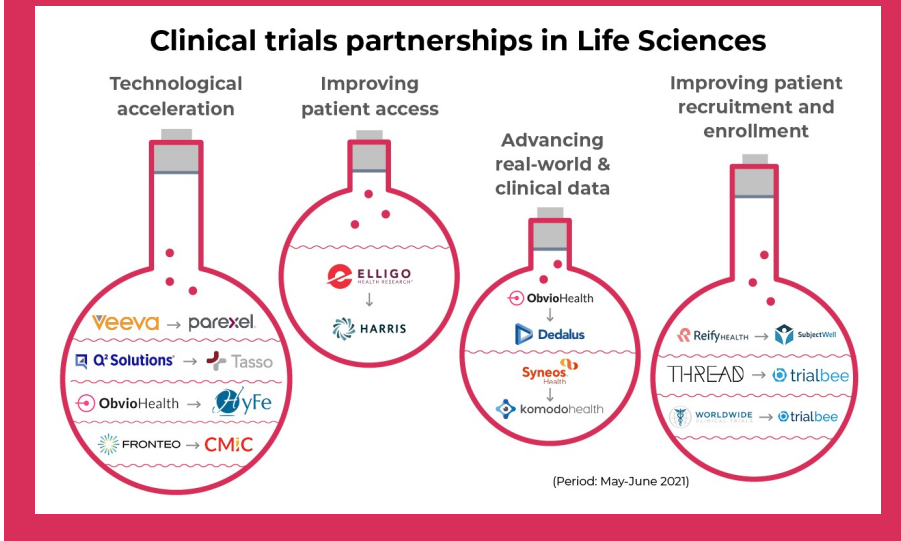
### **A paradigm shift in the clinical trial process**

Single-use, throw-away data has been the backbone of the clinical trial ecosystem, with up to 80% of all data generated being used only once. As clinical trials progress and new designs emerge, take a look at how pharma companies are developing innovative ways of collecting, utilizing, reusing and sharing trial data. >>

## Clinical trials partnerships

In May, we've witnessed a surge of partnerships in the clinical trials domain, with

reasons ranging from the adoption of new technology to improving patient access. Here's a look at some of the major ones.



## Technology in clinical research



Flexible supply chain development can help manage complex clinical trial logistics ([Contract pharma](#))

How clinical executives can embrace technology and find digitally inclined patients ([Clinical leader](#))

How "Trial-In-A-Box" platform is increasing access to clinical trials across the system ([AMA](#))

## Not to be missed



### **Case Study: Market landscape analysis of migraine, pain, and Parkinson's disease**

An accurate and detailed view of the market environment is crucial for product development and strategic decisions in the healthcare industry. Learn how a leading pharma company gained holistic insights into the market and treatment landscapes of its TAs by partnering with Netscribes. [Read more >>](#)

Explore how Netscribes [healthcare and pharma insights](#) can help you confidently navigate the dynamic market landscape.

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