

THE VIEW

Life sciences | January 2021



Hi there,

The use of digital health services took the center stage during the COVID-19 pandemic. Among other verticals in this sector, the uptake of digital behavioral health services was particularly high during the past year. In fact, funding to digital behavioral and mental health startups crossed USD 1.6 billion - the highest this segment has seen in any given year. In this edition, we put the spotlight on digital behavioral health, revealing its quarter-wise funding growth, key startups and trends to watch out for in 2021 and beyond.



The rise of digital behavioral health amid COVID-19

The COVID-19 pandemic has put greater focus on mental health, leading to increased funding towards digital behavioral health startups. Here's a closer look at how this segment has performed throughout 2020 and the key trends dominating this space. >>

How disruptive factors are creating change in digital behavioral health

The pandemic has placed tremendous strain on the mental and behavioral wellbeing of people. This surge is an extension of a long-simmering global behavioral health epidemic. Yet change is coming, as major disruptive factors are creating opportunities across sectors to forge a new future in behavioral health. >>

Five digital health trends fueled by COVID-19

As the pandemic continues to drive the shift toward virtual care, we explore the emerging digital health trends that will impact healthcare innovation and investment this year. >>

Five emerging technology trends in telemedicine

According to the American Medical Association around 60% to 90% of clinicians have started using some form of telehealth and telemedicine service since the beginning of the pandemic. Here's how emerging technologies are set to change the face of telemedicine as we know it. >>

The COVID-19 pandemic has presented the digital health industry with tremendous opportunities, fuelling several strategic alliances. Here are some of the largest deals the market has witnessed over the past month.

	Date	Buyer/Investors	Company Acquired / Merged with	Size (Amount in \$Mn)
1	Jan 6, 2021	OPTUM	CHANGE HEALTHCARE	13,000
2	Jan 5, 2021	EXACT SCIENCES	THRIVE GLOBAL	2,150
3	Jan 14, 2021	Google	fitbit	2,100
4	Jan 13, 2021	HUDSON EXECUTIVE	talkspace	1,400
5	Jan 13, 2021	PerkinElmer	Oxford Immunotec	591
6	Jan 14, 2021	Accolade	2nd.MD	460
7	Dec 30, 2020	PELOTON	PRECOR	420

as of Jan 15, 2021



Resources: [1](#), [2](#), [3](#), [4](#), [5](#), [6](#), [7](#)

Expert Views



Mobi Health News

[How 2020 has made way for future digital chronic care](#)

- Dr. Roy Schoenberg, CEO, Amwell.



Express Healthcare

[Digital health: On the road to better patient care and therapy](#)

- Dr. Michael Devoy, Executive Vice President, Bayer Pharmaceuticals

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