

THE VIEW

E-commerce | November 2020



With major holiday shopping days soon approaching, retailers are busy ensuring they are fully-armed to ring maximum order fulfillments and meet if not exceed shopper expectations. From top market predictions to the latest highlights of this shopping season, we've rounded it all to help you stay on beat.

[2020: Top 5 holiday shopping predictions every retailer should know](#)

From supporting local businesses to safety-centric marketing, explore the key holiday predictions that will help e-commerce players navigate quick-changing tides.

[Top 9 US holiday shopping trends in 2020](#)

How is the emerging homebody economy inspiring holiday purchases online in the US? Uncover the most distinct shopper shifts in priorities, demands, and trends through this infographic.

[How to serve, delight, and entertain online shoppers this holiday season and beyond](#)

With the pandemic uncovering newer asks, retailers who stay agile will see steady growth. To stay on the ball check if you are employing these trending tactics to claim the attention you deserve.

[Five ways e-commerce automation can help retailers increase profitability](#)

From assortment planning, increasing PIM speed, to real-time competitive pricing, and much more, see how e-commerce automation is helping online retailers and brands stay agile.

Corporate news

[Walmart to ship up to 30% of online holiday volume from pop-up distribution centers](#)

[Home Depot to buy back HD Supply in \\$8B deal](#)

[Potential Walmart-TikTok deal could transform how Americans shop via in-video ads](#)

Talking numbers

[Amazon sold \\$10.4 billion worth of goods on Prime Day, up 45.2% from \\$7.16 billion in 2019](#)

[Alibaba's Global Shopping Festival crossed \\$75 billion in sales over 11 days of the 12th annual event](#)

[Walmart earnings top expectations as customers' new shopping habits send e-commerce sales soaring 79%](#)

[Guitar Center files for bankruptcy](#)

[Francesca's to permanently close about 140 stores by the end of January](#)

[Gap, Corona, E.l.f. Cosmetics, H&M and Kohl's open mobile storefronts on Swipe.Shop](#)

Explore how Netscribes [E-commerce solutions](#) can help you confidently navigate fast-evolving market dynamics.

41 East, 11th Street, New York
NY10003, USA
+1-877-777-6569
info@netscribes.com



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