



Patent valuation to strengthen intellectual property portfolio

Case Study | Technology

About the client

An American manufacturer of medical equipment for life sciences, medical diagnostics, and chemistry applications. It also has an R&D arm that conducts research in areas such as micro-electromechanical systems, nanotechnology, and life sciences.

Business challenge

In order to strengthen its intellectual property portfolio of multi-core processors, our client wanted to identify the patents with maximum commercial potential. This required an independent patent valuation based on their technology strengths and market application.

Solution

Netscribes conducted a comprehensive patent valuation analysis to determine the strength of each patent. This encompassed the following:

- 1. Patent enforceability:** We analyzed the strength of each patent based on its observability, geographic spread, and ease of investigation.
- 2. Market impact:** We then assessed their market potential based on their current and future applications.
- 3. Claim construction:** To identify infringing patents, we analyzed their claims by investigating the prior-art, scope of claims, and availability of alternatives.
- 4. Citation analysis:** We examined the forward and backward citations, their rate, and also determined the share of client's own patents and others among the cited.

Results delivered

Based on the ranking metrics, we provided a list of patents ranked in terms of their commercial viability. The results were presented with a final score against each of the patents based on their potential of generating revenue through licensing.

Benefit

Netscribes' patent valuation analysis helped the client to shortlist and prioritize the most important patents for commercialization.

Enjoy greater returns from your patent portfolio with Netscribes IP research and analysis services

[Contact us](#)

Follow us for more updates



Proprietary and Confidential, Copyright © Netscribes, Inc. All Rights Reserved.

The content of this document is confidential and meant for the review of the recipient only.

www.netscribes.com