



# Case Study

## Financial Services

## Staying on top of global trends with economic research bulletins

### Objective

A Large GCC based investment bank wanted to understand the global and regional economic developments and stay on top of the trends through monthly economic bulletins.

### Solution

- Netscribes established a delivery team comprising of analysts with relevant experience in economic research.
- The team gathered insights on key policy developments and its impact and researched the equity, currency, fixed-income and money markets at a global, regional, and country level.
- Furthermore, we analyzed economic developments, discussion on the performances of specific sectors, and the regional equity and commodities market month-on-month.
- We prepared detailed research bulletins on the economic policy developments in the advanced and emerging market economies and their implications on the state of the global economy.

### Benefit

The monthly economic bulletins produced by Netscribes helped the client achieve high success rates with the product regularly featuring among the most popular research products on regional research platforms such as Zawya and Gulfbase.

Drive informed investment decisions and improve business growth through independent, high-quality research

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