



**Marketing
Communication**

Technology

The client is a leading information technology services, consulting, and business solutions provider who approached Netscribes to increase traffic on its website. It required a large volume of marketing and communications material to be developed and edited with multiple rounds of iterations closed on time.

Requirements

To write interesting and engaging marketing material

To ensure the collateral complies with project guidelines

To ensure content is aligned with emerging marketing trends

Netscribes' Solution



To create engaging and interesting marketing material that will be read by a wide audience