



Technology Assessment

Energy & Utilities

A world-leading multinational corporation (MNC) in the domain of petrochemicals was interested in tracking and monitoring the latest developments or innovation in the upstream hydrocarbon industry

The study and evaluation of the new technology provided to the client included the following:

Developing thorough understanding of the technology

Identifying plausible parallel technologies by considering certain parameters and ranking them based on their viability and commercial feasibility

Tracking research activities of top universities/institutes working in the domain for research collaboration opportunity with the client



Identifying relevant patents, non-patent literature and news articles through various databases



Conducting a deep dive analysis to highlight the active players, future/emerging players, their financial and business characteristics, logistics

