



Technology Assessment & Licensing Study

Chemicals

A leading multinational corporation in the domain of petrochemicals wanted to identify current/emerging trends and innovation occurring in the domain of renewable-based biochemical. It also wanted to assess the research activities of major players and competitors within the domain to align its business according to the market needs.



Netscribes initiated the study by developing a thorough understanding of the technology. The team **identified relevant patents**, literature and news through various databases and collated all the existing and emerging pathways to produce a specific chemical from biomass.

Conducted a **deep dive analysis** to highlight the active players, future/emerging players, their financial and business characteristics, their complete service offerings and their core competencies.



Identified plausible pathways and analyzed by considering certain parameters and were ranked based on their viability and commercial feasibility

Identified top universities/institutes working in the domain by tracking their research activities, published patents and scientific articles for a research collaboration opportunity with the client

