



Company Profiling

Banking, Financial Services and Insurance (BFSI)

The client is one of the biggest data & information companies in the world focusing on Middle East and North African regions.

Scope of Work



Profiling companies in the MENA region and updating the database



Conducting primary & secondary research

Value Delivered To Client



Achieve scalability & profitability



New product development

Netscribes' Solution

- Netscribes set up a dedicated team of associates & senior associates lead by a project manager to deliver more than 100 company profiles daily. The Netscribes team conducted both primary research & secondary research in-house. Primary research was done by interviewing info seekers across the MENA region.