



# Financial benchmarking

Case Study | BFSI

## Objective

Our client, a major oil and gas company, wanted to benchmark its financial and operational metrics against their peer groups. The firm was in search of a partner who could help them identify top companies in the region, prepare a comprehensive report based on specific parameters for the peer group companies, and rank them accordingly.

## Solution

Netscribes' solution included identifying the top companies in the region, shortlisting parameters, conducting a comprehensive financial and operational benchmarking study based on weightage, and summarizing the findings into a report.

## Results delivered

Netscribes delivered a model that included the following key data points:

1. Financial and operational data using company annual reports and other data sources such as Cap IQ and Factiva
2. Benchmarking model leveraging the ranking of each parameter
3. A comparison between the client's operational performance metrics in conjunction with different sectors or companies
4. Weighing the financial and operational parameters in terms of revenue, production, expenses, operational results, and valuation

## Benefit

Our comprehensive financial and operational benchmarking study helped the client identify top companies in the region, implement the necessary changes in their strategy and modify its business plan to sustain growth in the region.

**Inform strategy and maximize impact with holistic market and competitive intelligence**

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