



## Financial Benchmarking

## Energy & Utilities

The client is a leading oil and gas company in the US that wanted to benchmark their financial and operational metrics against their peer groups. The objective was to prepare a benchmarking report on the shortlisted parameters for the peer group companies and rank them accordingly.

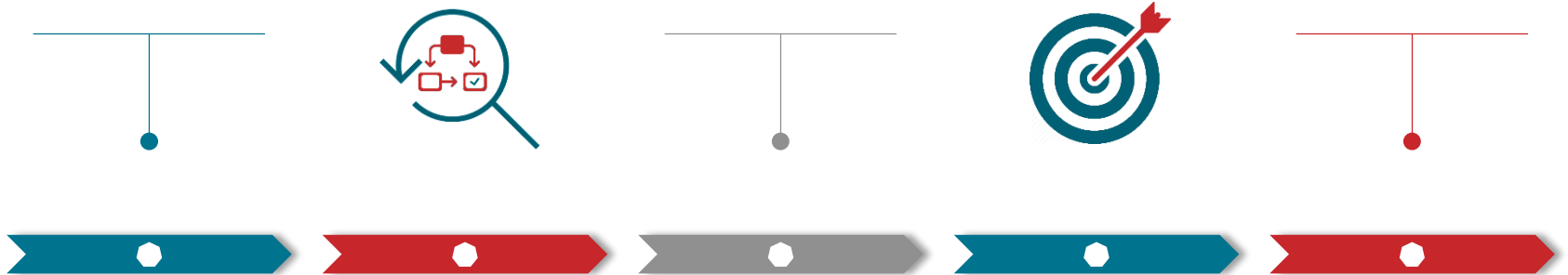
### Netscribes' Solution

The study included identifying the top companies in the region; shortlisting the parameters; comprehensive financial and operational benchmarking based on weightage and summarizing the findings in the report modelling involving the following key messages:

Collecting financial and operational data using company annual reports and other data sources such as Cap IQ and Factiva

Developing company's operating metrics in conjunction with their relevance in different sectors/ companies

Performing detailed company analysis including strategy analysis, financial analysis and peer group analysis



Building benchmarking model and ranking each of the parameters



Assigning weightage to the financial and operational parameters in terms of reserves, production, costs incurred, results of operations and valuation parameters

