

India sees boost in online travel market

India Holidays

There has been a growth in the use of India's online travel resources, claims a new report.



There has been a growth in the use of India's online travel resources, claims a new report.

According to Netscribes, the online travel market in India has developed significantly in recent times and is now attracting both domestic and international holidaymakers.

Those planning a [cheap flight to India](#) may benefit from this surge in internet travel resources as it could enable them to book a whole range of accommodation or even train tickets before they jet off.

Netscribes believes the growth in the online market is due to improvement in India's internet infrastructure as well as the development of secure payment systems.

There has also been an increase in the number of online travel agents as consumers use the World Wide Web to seek out the best deals.

"Online travel contributes 70 per cent of all e-commerce activities globally," said the Netscribes report.

A total of 18 languages are officially recognised in India but there are many more unofficial languages, with newspapers published in over 90 different ones.