

FOR IMMEDIATE RELEASE

Improving hospital infrastructure driving the ventilator market in India, finds Netscribes

Netscribes (India) Pvt. Ltd., launches its Ventilator Market in India Report 2011 covering one of the emerging markets in India with strong growth prospects . It is a part of Netscribes' Healthcare Series reports.

Mumbai, India – September 30, 2011 – Netscribes (India) Pvt. Ltd., a knowledge consulting solutions company, announces the launch of its report – Ventilator Market – India. The Indian ventilator market is growing steadily owing to the better care arising from the improved technologies. The market is segmented into various types of ventilators based on use. Due to the growing target base, there is huge potential for players to grow and lucratively serve the market.

The report provides a snapshot of the ventilator market. It begins with the introduction section which mentions the features and uses of a ventilator along with a brief description of the segments available in the market. The market overview section provides an insight into the market and highlights the market size both in terms of value as well as in terms of units. Growth in the market in the coming years has also been forecasted.

An analysis of the drivers explains the factors leading to the growth of the market which include improving hospital infrastructure, advancements in technology, flexibility of care, growing incidence of diseases, changing demographics, home care ventilation and non invasive ventilation. Some of the major challenges to the market are import of poor quality used machines, lack of standard regulatory structure and government initiatives and problems associated with usage. There are various technological trends taking place in the market which include Neurally Adjusted Ventilatory Assist (NAVA), Adaptive Support Ventilation (ASV), High Frequency Oscillatory Ventilation (HFOV) and Synchronous Intermittent Mandatory Ventilation (SIMV).

The competition section highlights the features of the major players operating in the market. A brief profile of the major domestic and foreign players in the market along with their financials has been included in this section.

A section providing strategic recommendations has been given at the end of the report which gives effective solutions to existing and potential for improving market share and increasing profitability.

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About Netscribes (India) Pvt. Ltd.

Netscribes (www.netscribes.com) is a pioneering knowledge consulting and solutions firm with clientele across the globe. The company's expertise spans areas of investment & business research, business & corporate intelligence, publishing services and customized knowledge database creation. At its core lies a true value proposition that draws upon a vast knowledge base.

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