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Security equipments and services market will witness strong growth in India, finds Netscribes

Netscribes (India) Pvt. Ltd., launches Security Equipments and Services Market India 2010 report covering a market with strong growth potential. It is a part of Netscribes' Information Technology Series.

Mumbai, India – August 23, 2010 – Netscribes (India) Pvt. Ltd., a knowledge consulting solutions company, announces the launch of its report *Security Equipments and Services Market India 2010*. Increasing terror attacks and rapid infrastructure development will drive the security equipments and services market in India

The report begins with an introduction of security equipment and service market indicating three basic divisions, CCTV and other Equipment, Electronics Access Control and Private Security Services. It further elaborates on all the three division in brief providing an overview, market size, growth and market segmentation for each of these segments in the security equipment and services market. The geographic distribution for the demand for these equipments and services has been highlighted.

Information regarding the type of products in CCTV and other equipments, as well as electronic access control systems has been highlighted. A description of the business model has been provided which includes the market entry and distribution model.

An analysis of the drivers for CCTV and other equipment explains growth factors such as government demand, corporate demand, and retail and residential sector demand. The key challenges identified include high duty and taxation structure and competition from unorganized players. Analysis of the driver for electronics access control explains growth factor such as increasing security breaches, demand from upcoming government projects and proposals, economic growth and rise in employable population and increasing demand for better security from increasing R&D centres. The key challenges identified include lack of awareness towards security and availability of cheaper alternatives, and lack of end to end solution providers. Analysis of the driver for private security services explain growth factor such insufficient police protection and cost of electronics. The key challenges identified include lack of proper training and fire arms not being allowed.

The report also talks about future outlook for this sector including the existing duty structure and the PE investments and their impact on the market. The major products expected to be demanded have been highlighted including the sectors which will drive the market.

Competition section provides brief profiles of major domestic and foreign players in the market. The section contains a snapshot of their corporation, products they offer, financial performance and business highlights, providing an insight into the existing competitive scenario.

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About Netscribes (India) Pvt. Ltd.

Netscribes (www.netscribes.com) is a pioneering knowledge consulting and solutions firm with clientele across the globe. The company's expertise spans areas of investment & business research, business & corporate intelligence, publishing services and customized knowledge database creation. At its core lies a true value proposition that draws upon a vast knowledge base.

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