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Constant growth in construction will boost the demand for Roofing Market in India, finds Netscribes

Netscribes (India) Pvt. Ltd. launches a report on the Roofing Industry in India 2011 as part of Netscribes' Infrastructure Industry Report Series.

Mumbai, India – July 11, 2011 – Netscribes (India) Pvt. Ltd., a knowledge consulting solutions company, announces the launch of its report *Roofing Industry in India 2011*. India has witnessed high construction activity both in the residential and industrial sectors over the last few years and it is growing significantly. Government initiatives and aesthetic sensibility with rising income levels amongst consumers provide the impetus to the overall roofing sector in India.

The report begins with an overview of the roofing market in India including market size and growth. A brief description of the various segments in the roofing market has been provided and incorporates the market segmentation, by product, in the Indian market.

An analysis of the drivers explains the factors for growth of the industry including growth in construction industry, government initiatives, increasing disposable income, growth in pre-engineered building industry and environmental considerations. The key challenges of the market include increase in input costs and practice of banning asbestos mining. A section on the sector-wise opportunity for roofing is provided which speaks about the opportunities in real estate, retail industry, airports, hospitality sector, healthcare sector, metro rail and SEZs.

A competitive landscape of the major players in the market has been provided which contains a snapshot of their corporate information and business highlights.

For more details on the content of each report and ordering information please contact:

Gaurav Kumar

Tel: +91 33 4064 6214

Email: gaurav.kumar@netscribes.com

About Netscribes (India) Pvt. Ltd.

Netscribes (www.netscribes.com) is a pioneering knowledge consulting and solutions firm with clientele across the globe. The company's expertise spans areas of investment & business research, business & corporate intelligence, publishing services and customized knowledge database creation. At its core lies a true value proposition that draws upon a vast knowledge base.

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