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Rising demand for better quality imaging driving the MRI Equipment Market in India, finds Netscribes

Netscribes (India) Pvt. Ltd., launches a report on the MRI Equipment Market in India 2011 as part of Netscribes' Healthcare Industry report series.

Mumbai, India – July 20, 2011 – Netscribes (India) Pvt. Ltd., a knowledge consulting solutions company, announces the launch of its MRI Equipment Market in India 2011 report. The market is expected to show steady growth owing to the increasing participation of Indian players in manufacturing. Currently, the market is dominated by foreign players.

The report begins with the introduction section which offers a brief description of the applications of MRI. The market overview section provides an insight into the global market and then moves on to the Indian market, highlighting the market size and growth. It also depicts the market segmentation in terms of different types of MRI equipments. It also provides import and export figures of MRI equipments in India in terms of both value. Regional break-up of the imports and exports have been included.

An analysis of the drivers explains the factors for growth of the industry including heavy patient flow, increase in the number of health insurances, increased healthcare spending by the Government and increasing medical tourism. The key challenges include high maintenance costs, lack of properly trained personnel and lack of affordability. The section on government initiatives highlights the PPP projects started in four states of the country. It also analyses the changes in the customs duty structure and the various healthcare schemes implemented by the Government. A brief overview of the different technological developments has been presented. Increase in applications as well as improvements in the product quality have been the key focus of researchers.

The competition section provides an overview of the competitive landscape in the industry. It shows the different segments which the companies produce. It includes a brief profile of the major players in the market along with their financials.

For more details on the content of each report and ordering information please contact:

Gaurav Kumar

Tel: +91 33 4064 6214

Email: gaurav.kumar@netscribes.com

About Netscribes (India) Pvt. Ltd.

Netscribes (www.netscribes.com) is a pioneering knowledge consulting and solutions firm with clientele across the globe. The company's expertise spans areas of investment & business research, business & corporate intelligence, publishing services and customized knowledge database creation. At its core lies a true value proposition that draws upon a vast knowledge base.

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