

Netscribes Expands its Kolkata Operations Center

Netscribes, Inc, a leading research and content solutions firm, has expanded its Kolkata center with additional capacity and enhanced technology. The move is in keeping with the aggressive growth plans of the firm.

Kolkata, India – Jul 05, 2011 – Located in a prime property off Park Street, a nerve center and a prominent commercial hub in Kolkata, the center will cater to the research, market intelligence and marketing content needs of global firms. It has expanded from 125 to 200 seats and already has a team of 100 professionals working here.

Sourav Mukherjee, Founder & CEO, Netscribes, Inc. said: “We had chosen Kolkata as the location for our second center because of better infrastructure in terms of competitive commercial space and a relatively better English-writing professional force and we have been right on both counts. The city offers global connectivity, high-end intellectual talent with strong English language skills and can take on the delivery challenges of global clients.”

For more details please write to

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About Netscribes (India) Pvt. Ltd.

Netscribes (www.netscribes.com) is a global knowledge services firm that offers solutions around Research & Analytics (Market, Business, Investment and Patent Research), Sales & Competitive Intelligence (Sales Intelligence, Social Media Monitoring & Analytics), Knowledge Management (conceptualisation, roll-out, ongoing support, marketing collateral development), Publishing (children’s book, media & corporate).