

FOR IMMEDIATE RELEASE

Ambitious power sector program of the government will boost the insulators demand, finds Netscribes

Netscribes (India) Pvt. Ltd., launches a report on the Insulators Market in India 2011 as part of Netscribes' Power Equipment Industry report series.

Mumbai, India – March 7, 2011 – Netscribes (India) Pvt. Ltd., a knowledge consulting solutions company, announces the launch of its Insulators Market in India 2011 report. Insulators are a part of the Indian transmission line equipment industry. They have shown rapid growth owing to the increasing capacity in the power as well as the transmission lines in India. In India, ceramic insulators are most widely used by utilities. Composite insulators are however finding a huge market now. Government is providing huge opportunities to the sector and in order to meet its 11th and 12th Plans proposal, huge capacity additions have been planned for power generation. This move is expected to entail huge investments by various power utilities (central, state and private) in Transmission and Distribution (“T&D”) sector which will boost the consumption of insulators as well. Many State transmission utilities are also increasing their T&D line network capacity and associated High Voltage (“HV”) and Extra-High Voltage (“EHV”) Sub Stations which will again boost the need of insulators.

The report begins with an introduction of the insulators market in India. It gives a clear overview of the equipment and highlights the category it falls in. The types of insulators prevalent in India on the basis of material have been analyzed and their differentiation has been provided on various parameters. A brief overview of the types of insulators on the basis of construction has also been included to highlight their requirements at different voltage levels. The market overview section provides an insight into the Insulator market and includes the market size and growth of insulators on the basis of value. Market segmentation of the transmission line equipments has been included on the basis of volume as well as value. The import and export figures of insulators in India and the region-wise breakup of the same has been provided.

An analysis of the drivers explains the factors for growth of the industry including growth in transmission sector, growth in power sector, government initiatives, growth potential of composite insulators and opportunities offered by private sector. The key challenges include lack of proper testing facilities and competition from Chinese products.

The competition section provides an overview of the competitive landscape in the industry. It includes the segmentation of the market on the basis of organized and unorganized players with respect to the market in value. It includes a brief profile of the major players in the market including their financials.

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About Netscribes (India) Pvt. Ltd.

Netscribes (www.netscribes.com) is a pioneering knowledge consulting and solutions firm with clientele across the globe. The company's expertise spans areas of investment & business research, business & corporate intelligence, publishing services and customized knowledge database creation. At its core lies a true value proposition that draws upon a vast knowledge base.

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