

FOR IMMEDIATE RELEASE

Strong healthcare reform initiatives to drive the Hospital Market in China, finds Netscribes

Netscribes (India) Pvt. Ltd. launches its Hospital Market in China 2011 report covering an industry with strong growth potential. This is a part of Netscribes' Healthcare Industry Series.

Mumbai, India – April 19, 2011 – Netscribes (India) Pvt. Ltd., a knowledge consulting solutions company, announces the launch of its Hospital Market in China 2011 report covering an industry which has immense potential to grow. Strong government initiatives are benefiting the development of this market. Various provinces in China are inviting foreign investments for the expansion of their hospital facilities. Growing healthcare requirements and increased spending also propels the growth of this sector making it one of the leading markets in the global scenario.

The report begins with a market overview section which gives an insight into the overall healthcare scenario in China along with the growth of hospitals and share of hospital ownership. It further delves into the present status of hospital infrastructure in China, growth of hospital beds, hospital bed occupancy rate and the growth of patient visits. This is followed by information regarding the various segments in hospitals, patient referral system and general hospital tendering process.

An analysis of drivers and challenges explains the factors leading to the growth of the market and include growth in GDP and healthcare spending, increasing penetration of medical insurance, rising middle class and increasing ability to pay, aging population, evolution of medical tourism and changes in lifestyle leading to new health problems. The key challenges identified are huge population, unbalanced medical resource allocation and hurdles for the private sector.

The healthcare reform policy adopted by the Chinese Government has been highlighted and includes healthcare reform policy development, health insurance reforms, primary care reforms, private hospitals reforms and government support policies. Key trends in the market have also been analyzed which includes large hospitals to provide premium services, primary and secondary care providers invest more in facilities, private hospitals to cater to affluent demographics and hospitals receiving strong foreign direct investments.

The competition section provides an overview of the competitive landscape in this industry and includes a brief profile of the major domestic and foreign players in the market.

For more details on the content of each report and ordering information please contact:

Gaurav Kumar

Tel: +91 33 4064 6214

Email: gaurav.kumar@netscribes.com

About Netscribes (India) Pvt. Ltd.

Netscribes (www.netscribes.com) is a pioneering knowledge consulting and solutions firm with clientele across the globe. The company's expertise spans areas of investment & business research, business & corporate intelligence, publishing services and customized knowledge database creation. At its core lies a true value proposition that draws upon a vast knowledge base.

For more information please write to info@netscribes.com