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Growth in aesthetic products and income to boost Indian Home Furnishing Market, finds Netscribes

Netscribes (India) Pvt. Ltd. launches a report on the Home Furnishing Market in India 2011 as part of Netscribes' Manufacturing Industry Report Series.

Mumbai, India – July 28, 2011 – Netscribes (India) Pvt. Ltd., a knowledge consulting solutions company, announces the launch of its report *Home Furnishing Market in India 2011*. India has witnessed a growth in the real estate and hospitality sector. Aided with rising disposable income and Government initiatives, the home furnishing sector is provided with the needed impetus for its growth in India.

The report begins with an overview of the textile industry in India including market size and growth. This is followed by an overview of the home furnishing market in India, its size and growth. The major products have been highlighted and are followed by the key manufacturing centers in India. The value chain is also provided which is followed by a section on import and export for the home furnishing products.

An analysis of the drivers explains the factors for growth of the market including growth in real estate sector, growth in hospitality sector, growth in organized retail and growth in disposable income. The key challenges of the market include raw material unavailability and cost, active unorganized market and market potential being restricted to cities. Government regulations are provided followed by a section on the latest trends that govern the market.

The competition section provides a summary of the nature of businesses of the major players. This is followed by brief profiles of these players including their corporate information and business highlights.

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About Netscribes (India) Pvt. Ltd.

Netscribes (www.netscribes.com) is a pioneering knowledge consulting and solutions firm with clientele across the globe. The company's expertise spans areas of investment & business research, business & corporate intelligence, publishing services and customized knowledge database creation. At its core lies a true value proposition that draws upon a vast knowledge base.

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