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Growing real estate coupled with rise in income to boost the glass industry in India, finds Netscribes

Netscribes (India) Pvt. Ltd., launches a report on the Glass Industry in India 2010 as a part of Netscribes' Manufacturing Industry Series reports.

Mumbai, India – November 30, 2010 – Netscribes (India) Pvt. Ltd., a knowledge consulting solutions company, announces the launch of its Glass Industry in India 2010 report. Growing use of glass in various sectors like real estate, automotives and packaging alongwith willingness of consumers to spend on aesthetics is helping this sector grow.

The report begins with an introduction to the glass industry including overview of the global glass market, per capita consumption of countries, total usage in volume among building and automotive segments. It further elaborates on the Indian glass market with indicative figures for market size and growth, information regarding the increasing per capita glass consumption and market segmentation. It also gives a brief idea of the various glass segments widely used in the market. It further shows overall import and export of glass as well as the segmented share for major countries.

An analysis of the drivers explains growth factors of glass as growth in income, increasing retail estate, growing use in automotive industry, growing use in packaging industry, glass used widely in the solar products, glass used for energy conservation and its qualitative aspect. The key challenges identified include import from China and recyclable nature of glass. The report identifies the key trends including demand for value-added products is growing for basic glass, decorative glasses with digital print technology and glass manufacturers on an expansion spree.

Competition section provides a snapshot of the players in the market including information regarding their operational segments, business highlights and financials, providing an insight into the existing competitive scenario.

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About Netscribes (India) Pvt. Ltd.

Netscribes (www.netscribes.com) is a pioneering knowledge consulting and solutions firm with clientele across the globe. The company's expertise spans areas of investment & business research, business & corporate intelligence, publishing services and customized knowledge database creation. At its core lies a true value proposition that draws upon a vast knowledge base.

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