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Rising income and real estate boom is driving the furniture market in China, finds Netscribes

Netscribes (India) Pvt. Ltd., launches Furniture Market in China 2010 report covering one of the emerging sectors in China. The report is part of Netscribes' Consumer Goods Industry series.

Mumbai, India – November 19, 2010 – Netscribes (India) Pvt. Ltd., a knowledge consulting solutions company, announces the launch of its report Furniture Market in China 2010. The furniture market has been growing steadily. Growth in this sector is being propelled by increasing income in the hands of the Chinese consumers coupled with the development and growth of the real estate sector.

The report begins with a discussion on the global furniture market. This is followed by the market overview section which discusses the market size and growth of the furniture market in China as well as the market segmentation covering wooden, metallic and other furniture. It includes information regarding foreign trade providing figures for the furniture export and import markets. This section gives a broad overview about the geographical distribution of the furniture market. An analysis of the drivers influencing the industry growth includes rising income levels, real estate boom, increase in urbanization, strong distribution network, furniture expo. The key challenges identified are huge importer of timber and heavy anti-dumping duties.

An analysis of the trends includes emergence of newer varieties of furniture, rise in luxury furniture demand and demand for kitchen furniture.

The competition section discusses the business overview, financial overview and future plans of the players.

For more details on the content of each report and ordering information please contact:

Gagan Uppal

Tel: +91 22 4098 7530

Email: gagan.uppal@netscribes.com

Gaurav Kumar

Tel: +91 33 4064 6214

Email: gaurav.kumar@netscribes.com

About Netscribes (India) Pvt. Ltd.

Netscribes (www.netscribes.com) is a pioneering knowledge consulting and solutions firm with clientele across the globe. The company's expertise spans areas of investment & business research, business & corporate intelligence, publishing services and customized knowledge database creation. At its core lies a true value proposition that draws upon a vast knowledge base.

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