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Increasing spending power is boosting the Domestic Aviation Market in India, finds Netscribes

Netscribes (India) Pvt. Ltd., launches Domestic Aviation Market in India 2011 report covering one of the growing sectors in India. The report is part of Netscribes' Aviation Industry series.

Mumbai, India – July 19, 2011 – Netscribes (India) Pvt. Ltd., a knowledge consulting solutions company, announces the launch of its report Domestic Aviation Market in India 2011. The aviation market is growing steadily. The passenger air traffic segment is expected to grow steadily. Growth in this sector is being propelled by increasing income levels and favorable economic conditions.

The report begins with an introduction of the aviation industry. This is followed by the market overview section which discusses the market size in terms of passenger air traffic and growth as well as the market segmentation. The following section highlights the major opportunities in the market by analyzing the growth rates in traffic witnessed in the Indian metro cities and Indian non-metro cities in north, south, east and west between 2006 and 2010.

An analysis of the drivers influencing the industry growth includes increasing spending power, lowering of fares, favorable economic condition, growth in tourism, investment in aircraft, Demand - Supply gap and low penetration. The key challenges identified include delays and cancellations, volatility in aviation turbine fuel prices, strict FDI regulations, high rate of service tax. The report discusses the current market trends as players expand international operation, airlines offering holiday packages, value added services are offered by the airlines.

The competition section provides brief profiles of the major domestic players which incorporates their financials, business highlights and operational performance including their traffic statistics.

For more details on the content of each report and ordering information please contact:

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About Netscribes (India) Pvt. Ltd.

Netscribes (www.netscribes.com) is a pioneering knowledge consulting and solutions firm with clientele across the globe. The company's expertise spans areas of investment & business research, business & corporate intelligence, publishing services and customized knowledge database creation. At its core lies a true value proposition that draws upon a vast knowledge base.

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