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## **Rapid infrastructure development will drive construction equipment market in India, finds Netscribes**

*Netscribes (India) Pvt. Ltd., launches Construction Equipment Market India 2010 report covering a market with strong growth potential. It is a part of Netscribes' Manufacturing Industry Series.*

**Mumbai, India – December 15, 2010** – Netscribes (India) Pvt. Ltd., a knowledge consulting solutions company, announces the launch of its report *Construction Equipment Market India 2010*. Rapid infrastructure development along with investment planned by the Government of India will drive the construction equipment market in India.

The report begins with an introduction to the construction market in India, which is considered to have a direct link with the development of construction equipment market, indicating investment planned for infrastructure development and India's share of construction equipment globally. It provides an overview of the construction equipment market in India indicating its market size and growth as well as the market segmentation. It also explains the construction equipment renting and financing markets indicating their market size and growth.

An analysis of drivers explain factors contributing to the growth of construction equipment market including increasing investment in infrastructure, export opportunity, growing presence of OEM in India and emerging business opportunities. Key challenge identified is import from low cost countries.

It further explains the different sectors where construction equipment is required which includes investment planned by 11th five year plan and share of investment used for construction equipment. Indicated sectors are power, road, railways, irrigation, port, airport and real estate.

Competition section provides brief profiles of major domestic and foreign players in the market. The section contains a snapshot of their corporation, financial performance and business highlights, providing an insight into the existing competitive scenario.

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### **About Netscribes (India) Pvt. Ltd.**

Netscribes ([www.netscribes.com](http://www.netscribes.com)) is a pioneering knowledge consulting and solutions firm with clientele across the globe. The company's expertise spans areas of investment & business research, business & corporate intelligence, publishing services and customized knowledge database creation. At its core lies a true value proposition that draws upon a vast knowledge base.

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