

FOR IMMEDIATE RELEASE

Increasing cardiovascular diseases driving the cardiac pacemaker market in India, finds Netscribes

Netscribes (India) Pvt. Ltd., launches its Cardiac Pacemaker Industry India Report 2011 covering one of the emerging markets in India with strong growth prospects . It is a part of Netscribes' Healthcare Series reports.

Mumbai, India – July 18, 2011 – Netscribes (India) Pvt. Ltd., a knowledge consulting solutions company, announces the launch of its report – Cardiac Pacemaker Market – India. The Indian pacemaker industry is growing steadily.

The report provides a snapshot of the pacemaker market. It begins with an introduction section which offers a brief description of the segments in the pacemaker market in India. The market overview section provides an insight into the market and highlights the market size and growth. Import and export figures for pacemakers, both in terms of volume and value have been provided in the next section. It also includes the regional break-up of the imports and exports.

An analysis of the drivers explains the factors for growth including changing demographics, high rates of cardiovascular diseases, low market penetration, growing awareness and changing insurance coverage structure and business model. Key challenges include lack of standard regulatory structure, lack of awareness and weak manufacturing base. The market characteristics section describes some of the key features of the market including product innovation, focus on low cost goods and significant presence of MNC's.

The competition section highlights the features of the major players operating in the market. It includes a brief profile of the major domestic and foreign players in the market along with their financials.

For more details on the content of each report and ordering information please contact:

Gaurav Kumar

Tel: +91 33 4064 6214

Email: gaurav.kumar@netscribes.com

About Netscribes (India) Pvt. Ltd.

Netscribes (www.netscribes.com) is a pioneering knowledge consulting and solutions firm with clientele across the globe. The company's expertise spans areas of investment & business research, business & corporate intelligence, publishing services and customized knowledge database creation. At its core lies a true value proposition that draws upon a vast knowledge base.

For more information please write to info@netscribes.com