

FOR IMMEDIATE RELEASE

Increasing auto sales and aftermarket demand boosting the auto ancillary market in China, finds Netscribes

Netscribes (India) Pvt. Ltd., launches Auto Ancillary Market in China 2011 report covering one of the emerging sectors in China. The report is part of Netscribes' Automotive Industry series.

Mumbai, India – August 04, 2011 – Netscribes (India) Pvt. Ltd., a knowledge consulting solutions company, announces the launch of its report Auto Ancillary Market in China 2011. The auto ancillary market is growing at an exceptional rate. The original equipment manufactures and auto aftermarket is generating huge demand for the auto ancillary products. Market is expected to witness impressive growth in the next five years.

The report begins with a market overview section which discusses the present and forecasted market size and growth. An analysis of the drivers influencing the industry growth includes rising income levels, rising auto sales, under-penetrated market, cost advantage, opportunity in the auto aftermarket. The key challenges identified include weak research and development issues, safety and reputation and players facing profitability issues.

The report covers the important rules and regulations and initiatives concerning the auto ancillary sector in China. It also illustrates the current market trends as auto parts manufacturers participating in trade fairs and expositions, players making inroads to India, mergers and acquisitions, PE investments and rising competition in spare parts market.

The competition section provides a product portfolio matrix of the players. The section also provides brief profiles of the major players which incorporates their financials and business highlights.

The key takeaways section summarizes the future outlook and the initiatives/strategies adopted by the players in the market.

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About Netscribes (India) Pvt. Ltd.

Netscribes (www.netscribes.com) is a pioneering knowledge consulting and solutions firm with clientele across the globe. The company's expertise spans areas of investment & business research, business & corporate intelligence, publishing services and customized knowledge database creation. At its core lies a true value proposition that draws upon a vast knowledge base.

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