

FOR IMMEDIATE RELEASE

Burgeoning PC gaming & visual effects market are driving graphics card sales in India, finds Netscribes

Netscribes (India) Pvt. Ltd, launches Graphics Card Market in India 2011 report covering a market with strong growth potential. It is a part of Netscribes' Information Technology Series.

Mumbai, India – October 28, 2011 – Netscribes (India) Pvt. Ltd., a knowledge consulting solutions company, announces the launch of its report *Graphics Card Market in India 2011*. In present time graphics cards are essential for enthusiastic gamers & professionals belonging to fields such as visual effects, animation, digital content creation & operations using CAD/CAM heavily, leading to increased demand for graphics cards in India.

The report begins with 'Introduction' section covering the major functions, usage & types of graphics cards available. Major functions of graphics card illuminate the applications areas relevant to graphics cards of various types for both entertainment & productivity. Example of popular applications, games & media contents are cited which utilizes or requires graphics card to operate. Graphics cards are also categorized in four exhaustive categories depending on its usage or application with their price range & popular graphics processing unit belonging to each category.

It is followed by the section 'Market Overview' section which elaborates the global & Indian market state of graphics card market, its selection process & criteria and major features & components of the same. Global overview enlightens the current market share of GPUs, recent developments in the global market & market share of professional graphics cards. The 'Market Overview - India' subsection covers the present market size of discrete graphics cards, its present & projected growth, impact of professional graphics cards in the domestic market and sales & distribution trend the same in India. The steps of graphics card selection process are discussed with details in the 'Graphics Card Selection Process' followed by 'Graphics Card Selection Criteria' stating the major decisive factors influencing selection & purchase of graphics cards in India. The major distinguishing features & components of graphics cards are mentioned & described in the 'Features & Components of Graphics Cards' sub-section.

The report continues with 'Drivers & Challenges' section elaborating the major furtherance & impediments for graphics card market in India.

In the 'Major Graphics Card Vendors' section the GPU producers and major graphics card manufacturers operating in India are profiled. It provides information such as corporate & business highlights covering operational & recent information regarding graphics cards offering, graphics related products & strategic moves regarding the same. It also provides key contact for each of the players under sales intelligence.

Next the developments & trends in the domestic market related to graphics card usage, launch & adoption are mentioned in the 'Key Trends & Development' section.

It is followed by the section 'Strategic Recommendation' section which is derived after a comprehensive analysis of the market state & scope.

The report concludes with an 'Appendix' section which provides price of the graphics cards currently being offered by GPU producers & graphics card manufacturers in India. It also consists of a short survey on graphics card usage & preference with statistical representation.

For more details on the content of each report and ordering information please contact:

Kalyan Banga

Tel: 91 33 4064 6215

Email: kalyan.banga@netscribes.com

Gagan Uppal

Tel: 91 22 4098 7530

Email: gagan.uppal@netscribes.com

About Netscribes (India) Pvt. Ltd.

Netscribes (www.netscribes.com) is a pioneering knowledge consulting and solutions firm with clientele across the globe. The company's expertise spans areas of investment & business research, business & corporate intelligence, publishing services and customized knowledge database creation. At its core lies a true value proposition that draws upon a vast knowledge base.

For more information please write to info@netscribes.com

Netscribes (India) Private Limited, Podar Center, 85 Parel Post Office Lane, Off Dr. Ambedkar Road, Parel (East)
Mumbai 400 012, Maharashtra, India.