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Increasing cardiac patient base drives the Indian cardiovascular pharma market, finds Netscribes

Netscribes (India) Pvt. Ltd., launches a report on the Cardiovascular Pharmaceuticals Market in India 2011 as part of Netscribes' Healthcare Industry report series.

Mumbai, India –September 28, 2011– Netscribes (India) Pvt. Ltd., a knowledge consulting solutions company, announces the launch of its Cardiovascular Pharmaceuticals Market in India 2011 report. India, with its huge patient base, is expected to show steady growth over the coming years.

The report begins with the introduction section which offers a brief insight into the major cardiovascular drug classes. It then moves to the market overview section which provides an insight into the global market and then moves on to the Indian market, highlighting the market size and growth.

An analysis of the drivers explains the factors for growth of the industry including increasing patient population, patent expiry of blockbuster drugs, increase in disposable income and introduction of newer and better drugs. The key challenges include strong competition between the different pharma companies and competition from complementary and alternative medicines.

The government initiatives section gives analyses the efforts to reduce drug prices, changes in the customs duty structure and the various control programmes undertaken by the Government.

A brief overview of the drug market value chain, drug regulations and patents is presented in the next section. It analyses the pharmaceutical value chain, and focuses on the different stages of clinical trial that a drug must pass through. Drug regulations in India and drugs approved for marketing have been provided. A snapshot of different regulatory frameworks existing in the Indian pharma industry have been shown. The section also provides a list of important patent approvals for cardiovascular drugs.

The competition section provides an overview of the competitive landscape in the industry. It includes a brief profile of the major players in the market along with their financials. It also includes the latest developments in the industry.

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About Netscribes (India) Pvt. Ltd.

Netscribes (www.netscribes.com) is a pioneering knowledge consulting and solutions firm with clientele across the globe. The company's expertise spans areas of investment & business research, business & corporate intelligence, publishing services and customized knowledge database creation. At its core lies a true value proposition that draws upon a vast knowledge base.

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